# **Effective Presentations Rubric**

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|  | **On Target** | **Almost There** | **Needs Improvement** |
| **Slide Deck Presentation**  **(45 points)** | * 1. **points** * The presentation is organized, cohesive, and well-structured and contains five slides. * The presentation has a consistent look and feel. Slides are easy to read with a background that doesn't distract from the purpose. * The central idea of the presentation is consistently addressed and is the focus of the slide deck. * The images in the presentation apply to and enhance the purpose of the slides. | **35-27 points**   * The presentation is mostly organized but may lack cohesiveness and structure or may include less than five slides. * The presentation has a mostly consistent look and feel. There may be elements that distract from the purpose. * The central idea of the presentation is mostly addressed throughout the slide deck. * The images in the presentation mostly apply to the purpose of the slides. | **26-0 points**   * The presentation is significantly less than five slides or missing altogether. * The presentation has an inconsistent look and feel. It is difficult to read and there are many distracting elements. * The central idea of the presentation is inconsistently addressed and is not the focus of the slide deck. * The images in the presentation do not apply to and/or enhance the purpose of the slides. |
| **Grammar, Style, and Mechanics**  **(5 points)** | **5-4 points**   * Standard grammar, punctuation, and sentence structure rules are followed with minimal errors. | **3 points**   * Standard grammar, punctuation, and sentence structure rules are followed with some errors that do not impede readability. | **2-0 points**   * Standard grammar, punctuation, and sentence structure rules are not followed, and this affects readability. |